The direct relationship between *textbook costs* and *student success*:

- **65%** do not purchase textbooks at some point due to cost
- **35%** take fewer courses due to textbook cost
- **31%** choose not to register for a course due to textbook cost
- **23%** regularly go without textbooks due to cost
- **14%** have dropped a course due to textbook cost
- **10%** have withdrawn from a course due to textbook cost

*Source: 2012 student survey by Florida Virtual Campus*